

SAPPHIRE CELEBRATION

Masquerade

SAPPHIRE CELEBRATION TEAM

KATIE SMOLEN
Auction Chair

HEATHER REVELIS
Decorations & Entertainment

RYAN HARPER
Sponsorship

PAT KIMBREL
Classroom Projects

KATIE DALTON
Volunteers

TRACY EMMONS
RFA President

SOME OF OUR MANY LONGTIME SPONSORS:

AUTOMATED MAIL

BANCFIRST

DOCUMENT IMAGING
SOLUTIONS

TULSA PAIN
CONSULTANTS

TULSA PEDIATRIC
URGENT CARE

WILLIAMS COMPANIES

Dear Friend,

Riverfield Country Day School celebrates its Sapphire Celebration Auction on Saturday, February 28, 2015 at the Hyatt Regency in downtown Tulsa. We invite you to join our long list of generous companies and individuals whose support has helped Riverfield be a leader in innovative education for the last three decades.

Your participation affords you a uniquely effective marketing opportunity, giving you wide visibility among our **more than 400 attendees, including successful business owners, active community leaders, and highly distinguished guests.** Moreover, our families are loyal patrons of businesses that support our school. Your sponsorship can create a regular new customer who buys *and enthusiastically refers.*

Would you join others in sponsoring our event? As an independent school, Riverfield is 100% privately funded. This auction is our largest fundraiser and generates enormous excitement! Many businesses are **long-time sponsors (see left column)**, recognizing the benefits of consistent exposure to our attendees. And your commitment by January, 16, 2015 gives you the maximum time for marketing exposure.

Riverfield started in an old post office building in 1984 to meet the needs of working families. Today, 605 students from infants – 12th grade are part of the Riverfield community. They are independent thinkers, problem-solvers, and caring citizens with a love of learning.

Thank you for considering this request. For convenience, someone from our sponsorship committee will be **calling you in the next two weeks** to answer any questions you may have.

My warmest wishes,



Ryan Harper
2015 Sapphire Celebration Sponsorship Chair
Phone: 918-629-8708
rcharper@cox.net

P.S. Remember to return the enclosed sponsorship contract by January 16, 2015 to receive full marketing exposure.



2015 SAPPHIRE CELEBRATION MASQUERADE SPONSORSHIP LEVELS AND BENEFITS

	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,000)	Bronze Sponsor (\$500)
Number of Tickets Provided	3 tables of 10	2 tables of 10	1 table of 10	2 tickets
Butler for Tableside Drink Service	•	•		
Valet Parking for Purchasing Sponsor	•	•		
Table Gift	•	•		
Goodie Bag			•	•
Complimentary Premium Drinks, Beer & Wine	•	•		
Complimentary Beer & Wine			•	•
Certificate to Display in Business	•	•	•	•
Signage at Auction	•	•	•	•
Auction Catalog Ad Size	Full page	Full page	½ page	¼ page
Logo on Marketing Materials	•	•	•	
Name on Marketing Materials				•
Online Ad/Links	•	•	•	•
Name/Logo on Bid Paddles	•			
Special "Table Sponsor" Recognition from the Auctioneer	•	•	•	
Name in Newspaper Ad with Auction Supporters	•	•	•	•
Listing in RCDS Newsletter	•	•	•	•
Listing via Social Media (with photos)	•	•	•	•

2015 SAPPHIRE CELEBRATION MASQUERADE UNDERWRITING OPPORTUNITIES

By underwriting, your company takes care of direct expenses of the event.

Food:	\$20,000
Auctioneer:	\$6,000
Travel:	\$5,000
Computer Program:	\$3,000
VIP Bar:	\$3,000
Photography:	\$3,000
Printing:	\$3,000
Live Auction:	\$3,000
Entertainment:	\$2,000
Coffee Bar:	\$2,000
Flowers:	\$1,000

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2015 SAPPHIRE CELEBRATION MASQUERADE SPONSORSHIP CONTRACT

Please complete the following form with your contribution and return to Riverfield Country Day School, c/o Annahlyn Pugh, 2433 W. 61st St., Tulsa, OK 74132. Make checks payable to Riverfield Family Association. Please type or print all names legibly and exactly as they should appear in the auction catalog. Please email logo to apugh@riverfield.org. Please include any special instructions in the space below. The deadline to submit this contract is January 16, 2015.

General Information

Business Name: _____
 Contact Person: _____
 Email: _____
 Business Address: _____
 Phone Number: _____ Website: _____
 Preferred Method of Communication: Email Mail Phone Cell (list number): _____

Sponsorship Information

Sponsorship Level or Underwritten Item Chosen: _____
 Value of Sponsorship or Underwriting Opportunity (see second page for details): \$ _____
 Business/Individual Name As It Will Appear In Catalog: _____
 Total Enclosed: \$ _____ (Please make checks payable to Riverfield Family Association.)

- My logo, wording, artwork, and/or desired message are included in this mailing.
- I will email my logo, wording, artwork, and/or desired message to apugh@riverfield.org.
- Create recognition on my behalf with the following wording: _____
- Special Instructions: _____

For questions regarding sponsorship/
 underwriting options, contact:
 Ryan Harper
 918-629-8708
rcharper@cox.net

For questions regarding ads/logos, contact:
 Annahlyn Pugh
 918-446-3553
apugh@riverfield.org

FOR AUCTION COMMITTEE USE ONLY:

Date Received: _____ Entered in Greater Giving Logo on Website Posted to Social Media

